

Process automation for the telecommunication and hightech market

The transition to flexibility and reorganization of processes are today central topics, faced by companies of the telecommunication and hightech industry. Decreasing minute rates and steadily in-

creasing competition force companies in the telecommunication market to a permanent optimization of their processes. The omnipresent cost pressure requires, especially in the networked mar-

ket of the high tech industry, a more and more efficient supply chain management.

Thus inubit offers industry-specific solutions on the basis of the BPM-Suite.

BPO-enabling / SLA-monitoring

Business Process Outsourcing (BPO) is for many companies the solution to focus superiorly on the core business and therefore becoming more successful. For the outsourcing of complete business processes the inubit BPM-Suite with flexible process control is available. Companies are able to bundle business

processes for outsourcing to concrete "process packages" and to create outward interfaces efficiently. Thereby, it is guaranteed, that the communication with market partners is unobstructed and without any media breaks.

Operational areas of BPO are today often the realization of the separation of

net and sales but also cost intensive processes like e.g. print or maintenance work as well.

Regarding an efficient BPO it is of particular importance to have an efficient monitoring of service level agreements available – this can be realized via the inubit BPM-Suite, too.

Internal process optimization

Although business process automation aims at fully integrated and automated processes the interactions of employees are wanted and necessary on manifold points of processes. Especially with respect to release processes and complex specialized procedures the employees in charge must be taken into account. For the efficient integration of employees into processes inubit offers within the inubit BPM-Suite a workflow component.

New business areas

Thanks to the efficient process and application control on the basis of the inubit BPM-Suite and the therewith included and simplified internal and external communication, companies are able to get access to offers of co-operation partners and in that way are able to offer new products resp. services (e.g. credit note for miles regarding the conclusion of perennial contracts).

Efficiency for telco resellers

Resellers operate today in well connected markets. Therefore it is of particular importance to use efficient communication channels.

inubit offers with the inubit BPM-Suite an efficient software that enables you to operate cost efficiently in the market.

Consolidation of system landscapes and processes

Especially concerning mergers and acquisitions companies have to adjust their system landscapes and their internal and external business processes to new requirements.

The consolidation of the system landscape is therefore very important to create optimal prerequisites for efficient business processes regarding the IT.

To achieve this inubit offers with the inubit BPM-Suite standard software to gain following advantages:

- Configuration of a flexible service-oriented architecture (SOA)
- Central interfaces to legacy systems > reduction of maintenance; protection of investment
- Central process control
- Transparent and flexible processes
- Monitoring and analysis of processes via management cockpit resp. reports in the enterprise portal

inubit references in the telecommunication and hightech market



Alcatel-Lucent

FRIWO

RUTRONIK EUROPE

T-Systems

Standard compliant communication with business partners via RosettaNet

For the easy and efficient communication on the basis of the RosettaNet standard there is the RosettaNet Connector within the inubit BPM-Suite available.

This does not only enable the easy and efficient implementation of RosettaNet messages but also supports the processes defined by the RosettaNet standard.

The inubit RosettaNet connector supports the implementation of the RosettaNet standard and the user benefits from the advantages of an integrated business process management system at the same time.

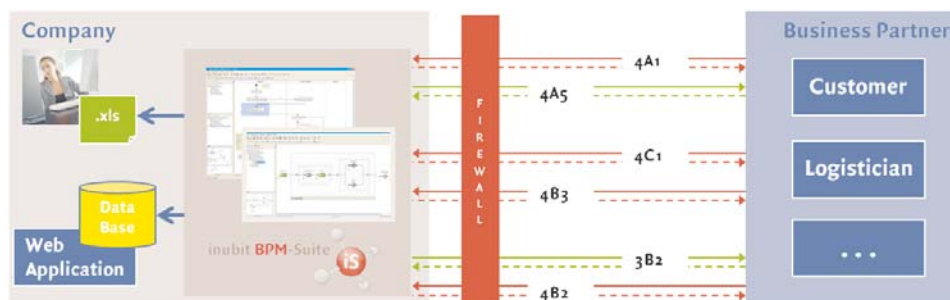
The processes defined in the RosettaNet standard are stored in the inubit BPM-Suite in form of business workflows and are connected with the technical processes.

The inubit RosettaNet-Solution:

- Easy and efficient implementation of the RosettaNet standard including given processes
- Further RosettaNet PIPs are available "out-of-the-box"
- Generation of a valid RosettaNet message from the PIP-messages edited in the workflow



- Support of the RosettaNet Implementation Framework V2.0
- Central communication interface
- Scalable Solution with extensibilities
- Process data acquisition
- Integration of employees via web applications
- Verification of message regarding syntactical correctness and transferring into an own XML format
- Archiving of received messages
- Generation and control of the used message IDs according to RNIF



Central Process Engine – integrated process management

Within the scope of process optimization and automation the inubit BPM-Suite serves as central interface enabling the platform and application independent integration of different application, data formats and processes.

The consequent use of the standard software facilitate companies an integrated and free from breakage process management beginning from the modeling and simulation via the coordination and automation up till the evaluation and controlling of required processes.

Via the integrated portal server all processes are visible, tasks can be executed resp. forwarded and it is possible to inquire information about the processes in real-time.

With the freely configurable and combinable portal components, so called portlets, the employees gain individualized access to business processes.

And this increases the transparency of the whole system for all in the business processes involved persons enormously.

Central Process Engine

- Modeled processes can be directly technically implemented
- Process cost savings due to quality improvement and avoidance of media breaks
- Processes are going to be faster, more efficient and require less employees (higher competitiveness)

- Efficient functional controlling of processes, based on real time target performance comparisons and examinations
- Reduction of training periods as well as maintenance due to uniformity at technical integration
- Protection of investment due to integration of legacy systems
- No / little individual development necessary, due to high level of pre-configuration and infrastructure functions
- Demand based extensibility due to plug-in architecture, adaptable system ("pay as you grow")