

## P R E S S   R E L E A S E

**Companies discern need of action – Economic crisis causes rethinking**

### **BPM provider inubit sees an increase in incoming orders in the last business year by more than 90 percent**

**Berlin, 22 January 2009** – inubit AG, technologically leading provider of business process management software, excelled the planned business objectives in 2008 again. In spite of the rather difficult economic situation worldwide, inubit can look back on a significant rise of the incoming orders by more than 90 percent in 2008 as well as an increase in sales by 25 percent. The company's economic road to success is proven by an increase of the positive result by more than 100 percent, too.

inubit was generating the last year's success by expanding in the book of business, as well as acquisition of numerous new customers by means of its own reinforced sales team and the increased number of partners. Among the 78 new customers are a.o. EDEKA, Hanse Merkur, GO!, gsub – Social Business Consulting, EWE TEL, HL komm, ewz and the Swiss Railway (SBB). On the one hand, with billing customers, inubit benefits from its expanded Professional Sales department. On the other hand, it becomes more and more common practice that inubit customers at first start with optimization and automation of a particular process and successively transfer further business processes to the inubit BPM-Suite.

#### **Growth Prognosis 2009**

The current release 5.1 of the inubit BPM-Suite is available since November 2008. Talks with analysts of Gartner and Forrester have shown that inubit's approach to SOA/BPM is convincing and already today offers a level of functionality and maturity, which is to be found only rudimentarily in competitive products.

And for the new business year, the starting position of the company is promising, too. Numerous new customer projects are ordered already for 2009. Many companies are budgeted to rethinking by the economic crisis. They discern the need to design their processes flexibly and efficiently. Here it becomes clear that BPM can be a decisive factor for future economic



success. Because of the growing demand for business process management suites, inubit will further bring forward its own internationalization in the new year, especially in Europe.

With the move to new inubit office premises at Schöneberger Ufer in Berlin mid-last year, the company has laid the areal foundations, for further growth, too. inubit plans to employ more than 20 new colleagues in 2009 and will then exceed the mark of 100 employees by the end of the year.

#### **About inubit**

inubit AG supports companies with their systematic optimization and process automation by providing its consistent and repeatedly awarded BPM-Suite. The company, which is DIN EN ISO 9001:2000-certified and has presently 80 employees in the central office in Berlin and sales offices in Munich, Vienna and Zurich, serves more than 300 customers in Germany and Europe.

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