



PRESS RELEASE

Cavendish assumes sales responsibilities for inubit BPM-Suite in United Kingdom

inubit AG launches inubit BPM-Suite in the UK

Berlin, 2009-09-15 – inubit AG, the leading provider of next generation BPM (Business Process Management) Software enters the UK market through a partnership with Cavendish. This partnership intensifies inubit's engagement in the growing worldwide market for BPM solutions and allows UK & Irish companies to profit from the immense benefits the inubit BPM-Suite provides.

“inubit stands for integrating your business and IT. This has been our mission since we started the company in 1999. Today, we offer the most advanced holistic suite to optimize and automate business processes already helping 350 customers to be more competitive and efficient”, summarizes Dr. Torsten Schmale, CEO of inubit AG.

“Our vision led to the development of our BPM-Suite; a homogenous solution providing the highest efficiency in process configuration, automation and change management. The openness and standards compliance is another strong asset that ensures our technology can integrate smoothly with the existing IT landscape to avoid vendor lock-in.”

The inubit BPM-Suite comes with a full SOA-foundation and unique features like runtime navigation into BPMN-models, contextual business rules and process-driven user interfaces generated directly out of WebService contracts. The ready-to-run composite applications and the vertical process packages allow a stringent introduction of the product with a fast ROI and reduced project risks.

Based on this principle, the inubit Enterprise BPM methodology (EBPM) and its unique repository ensures the introduction and roll-out of BPM in the most efficient and structured way. It therefore provides the foundation for a rock-solid BPM and SOA Governance that can be compiled simply for your needs out of a set of best practice governance processes and artefacts.



The strengths and capabilities of the inubit BPM-Suite combined with the integration, project and service expertise of Cavendish enables UK customers to realize the benefits of process and workflow improvement. This is achieved through better resource utilization, regulatory compliance and closer alignment between business and IT functions. The resulting solutions and implementations will help to reduce costs, improve productivity, enhance team working and provide greater resilience and adaptability to the turbulence and change that continue to challenge today's organizations.

"With Cavendish we have found a strong partner keen to enable UK-companies to profit from our extraordinary technology and experience. We are happy about this new partnership and we are sure that entering the UK market will be another success story very soon", says Dr. Torsten Schmale.

As Platinum Sponsors of the Business Process Management Conference Europe 2009, inubit and Cavendish will present the inubit BPM-Suite and the composite applications for the first time in London, UK, on September, 29th-30th, 2009. Further information regarding the conference can be found at www.irmuk.co.uk/bpm2009.

About Cavendish

Cavendish is a UK systems integration specialist with a background and reputation in delivering enterprise application integration and service oriented application architectures supporting consistent processes in mission critical business environments. Cavendish has assisted organisations in a number of market sectors including Financial Services, Telecoms, Leisure, Defence and Police, where its tailored contact centre and control room solutions deliver high levels of reliability and consistency 24 x 7 x 365.

About inubit

The inubit AG supports companies in systematically optimizing and automating their business processes with its comprehensive and repeatedly awarded inubit BPM-Suite. The fast growing company is successfully certified according to DIN EN ISO 9001:2000 and employs currently 80+ staff members at the Berlin headquarter plus sales offices in Munich, Vienna and Zurich. So far, more than 350 customers are using the inubit BPM-Suite.

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